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single kind of scholarship. Our
goal is to give our members
the best access to research
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publications, and recognition.*

AMS AMERICAN
MUSICOLOGICAL
SOCIETY

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OPUS



Opening
Paths to
Unlimited
Scholarship

AMS AMERICAN
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Opus

The OPUS Campaign: Opening Paths to Unlimited Scholarship

At its 2004 Annual Meeting the American Musicological Society begins a five-year capital campaign, **OPUS**. The **OPUS** Campaign recognizes that the AMS is a work in progress, seeking to support excellence in the work of its members. The special challenges we face in the twenty-first century arise from our strengths: the increased breadth of the field to include more types of scholarship and modes of inquiry, the enhancement of individual research capabilities by online databases and tools, the improvements to the Annual Meeting to maintain its position as the central event in the life of the Society, and the ever greater diversity of our members. Our goals are succinctly stated in the name for the campaign: **Opening Paths to Unlimited Scholarship**.

There is no single career path to excellent scholarship, no single kind of scholarship. We seek to give our members as much access to research tools, travel, fellowships, publications, and recognition as we are able. Our commitments to scholarly excellence and to the needs of our members demand no less.

The AMS needs to address new economic and academic realities. Our discipline, recently described in the *Chronicle of Higher Education* as a "small and relatively obscure field," lacks visibility both in academe and in the broader

intellectual community. Retrenchment by publishers has shifted economic burdens to scholars seeking to publish books and editions. Faculty in smaller institutions as well as scholars without institutional affiliation often find the annual meeting or essential on-line scholarly resources difficult to afford. Fellowships awarded by the AMS to promising graduate students no longer provide adequate support.

As it nears the 75th anniversary of its 1934 founding, the American Musicological Society is now embarking on a new capital campaign that will enable the Society to meet these challenges. The AMS 50 Campaign, begun in 1984 to mark the 50th anniversary of the Society, demonstrated that our members and supporters are generous and willing to act to achieve our goals. The OPUS Campaign, which will conclude at the Society's diamond anniversary in 2009, aims to raise endowment in order to:

- offer better support to our graduate students through newly enhanced fellowships
- give travel support for the annual meeting and to research sites
- promote scholarship through AMS publishing initiatives, as well as through greater access to scholarly resources and research collections on-line
- increase the visibility of musicology nationally and internationally.

The OPUS Campaign puts front and center the enhancement of AMS's services to its members at all stages of their careers and helps the Society achieve its mission of promoting music scholarship.

Yes! I support the goals of this initiative. Send me more information.

Name: _____

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