

Musicology Society



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JOURNAL OF THE AMERICAN MUSICOLOGICAL SOCIETY

The premier journal in the field, the *Journal of the American Musicological Society* publishes scholarship from all fields of musical inquiry: historical musicology, critical theory, music analysis, iconography and organology, performance practice, aesthetics and hermeneutics, ethnomusicology, gender and sexuality, and popular music and cultural studies. Founded in 1948, *JAMS* is recognized for the breadth of its intellectual scope and the high caliber of its articles, book reviews, and commentary.

DETAILS //

230 pages / issue

April, August,
December

4,250 total circulation
78% individual subs
85% domestic subs

RATES

Full page:	4 1/2" x 7 1/2"	\$ 430
1/2 page horiz:	4 1/2" x 3 3/4"	\$ 325
Cover 4:	4 1/2" x 7 1/2"	\$ 550

ISSUE

April
August
December

RESERVATIONS

February 15
June 15
October 15

ARTWORK

March 1
July 1
November 1

DISCOUNTS

15% to agencies; 10% to publishers whose books are reviewed; 25% on mailing list rental price in combination with a reservation for an advertising space in the same journal. 10% additional discount for two issue contract; 10% additional for two or more pages, same issue; 15% additional for four+ issue contract.

CONTENT

All content and design is subject to publisher's approval. Each ad should be clearly marked with the name of the journal in which it will appear and should be accompanied by an insertion order. Tearsheets will be mailed with an invoice after publication.

INSERTS

University of California Press does allow inserts in selected publications. Please contact jennifer.rogers@ucpress.edu for further details.

FORMAT REQUIREMENTS

Please submit PDF ads to your Advertising Sales Representative, Jennifer Rogers, at jennifer.rogers@ucpress.edu. For best reproduction quality, submit ads as PDF files with fonts and images embedded. PDF files MUST be formatted using the specific settings on our web site: www.ucpressjournals.com/assets/ucp_ad_guidelines.pdf. Preparation, composition, and design services are available for a minimum charge of \$80 per hour. If you have questions or need help with format requirements, please contact Cheryl Owen Swope, Principal Production Coordinator, at (510) 643-3469 or cheryl.owenswope@ucpress.edu.

CANCELLATIONS

Notice of cancellation by an advertiser must be given 7 days prior to closing date. The publisher reserves the right to reject or cancel any advertisements at any time.

PAYMENT TERMS

30 days from invoice notice. All advertising payments via wire transfer are subject to a \$25 handling charge.

FOR PRINT ADS, LIST RENTAL, INSERTS AND WEB ADVERTISING CONTACT:

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University of California Press Journals + Digital Publishing
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American Musicological Society, Inc.

6010 College Station, Brunswick ME 04011-8451

AMS Mailing List Rental

The AMS mailing address list may be rented for one-time use only. The current membership available for promotion is approximately 3,000, broken down as follows:

2,550 USA; 150 Canada; 300 overseas

Charges: \$100/M; special selects are \$120/M; minimum order is \$150.00. Rates include Avery 5160 pressure sensitive labels and shipment by UPS ground. 4-up cheshire format is available for an additional \$200. Electronic format (disk or file) is also available at the reduced price of 10 percent discount. Please allow 1 to 2 weeks for your order.

Lists are normally provided in zip code order. Foreign subscriber lists are divided by country and grouped by mailing zone.

Special selects include: region (specify zip code sequence or country) and membership category (regular, reduced income, student). Random selects are acceptable.

All rejected lists are charged \$25/M handling costs and must be returned within 14 days of receipt. Lists returned after this time must be paid in full.

First-time list rental customers: approval of the proposed mailing is required. Please send to us for review.

Terms: Invoice payable upon receipt. Payments 30 or more days overdue are liable for 1.5% per month finance charges.

By signing below, you agree to the terms stated above.

Signature	Name (printed)	Title
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Billing Address: _____

Email address for electronic list: _____

Electronic format: csv (comma separated) tab (tab separated) xls (Excel spreadsheet)

Address for label shipment (if necessary): _____

Contact information (tel., fax, e-mail): _____

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Place an ad in the 2011 AMS Directory

The 2011 *AMS Directory* (ISSN 1099-6796) will be published in April 2011. Distributed free to members and subscribing institutions, it contains the names, addresses, telephone numbers, and e-mail addresses of about 3,500 individuals and over 1,000 institutions. It is used extensively by members the year round.

SUBMISSION DEADLINES: INSERTION ORDERS: MONDAY, 14 MARCH 2011
RECEIPT OF ART: MONDAY, 21 MARCH 2011

MECHANICAL SPECIFICATIONS AND PRICES:

Full page	4 ¼"w x 7 ¼"h	\$280
Vert Half	2"w x 7 ¼"h	\$195
Hori Half	4 ¼"w x 3 ⅜"h	\$195 (\$135 for educational institutions)
Cover 2		SOLD
Cover 3:		SOLD
Cover 4:		SOLD
Trim Size	5 ½"w x 8 ½"h	
Bleed Size	6"w x 9"h	
Binding	Perfect	
Printing	Web offset, uncoated stock	
Color	Black only.	

ACCEPTABLE FILE FORMATS: PDFs (fonts embedded) that meet PDF/X-1a specifications are preferred. EPS/PS files with fonts embedded are acceptable. High-resolution TIF and JPG images are acceptable. MS-Word .doc files may be acceptable if widely available typefaces are used. Minimum resolution recommended for images: 300 dpi. CRC (negative or positive) is also accepted. *Files that do not meet these requirements are subject to an additional technical services handling charge. If in doubt, phone or e-mail prior to submission.*

WE CAN HELP! If you'd like us to design your advertisement, please contact us. Our rates are reasonable.

TRANSMITTING ADS TO AMS: Files **under 20 mb** should be sent as attachments to an e-mail message. Larger files may be posted for download on the AMS or the advertiser's web or FTP site.

DISCOUNT: 10% for two pages, 20% for three pages, 25% for four or more pages.

The above prices are valid through December 31, 2011. Place your order for 2012 now, if you wish!

PLEASE SEND ADVERTISING SPACE RESERVATIONS to the American Musicological Society, attn. 2011 Directory Advertising, e-mail ams@ams-net.org.

Invoices will be sent together with two tear sheets, and are payable upon receipt.

Please contact the AMS office if you have any questions about placing an ad in the *Directory*.